THE SMALL BUSINESS REPORT

"Giving You All The Tools You Need To Succeed"

SiriusXM™
SATELLITE RADIO
HUR Voices Channel 141

www.thesmallbusinessreport.biz

THE SMALL BUSINESS REPORT

You're invited to be a sponsor of "The Small Business Report" on SiriusXM Channel 141. "The Small Business Report" (TSBR) is a weekly hour-long SiriusXM radio show that brings business owners and subject matter experts from across the country to discuss issues affecting small businesses. The show is hosted by Carl Brown, Executive Director of the District of Columbia Small Business Development Center (DCSBDC) and Ms. Sharrarne Morton, CEO of Morton Media. "The Small Business Report" airs Thursdays from 12:00 p.m. – 1:00 p.m. on Sirius XM Channel 141/H.U.R. Voices and is rebroadcast on Fridays at 9:00 a.m., Sundays at 11:00 a.m., and Mondays at 9:00 a.m.

"The Small Business Report" is an integral, independent, and unique voice that brings to life the joys and challenges of owning a small business. "The Small Business Report" is the ONLY national radio show dedicated to the small business owner.

We bring industry leaders to the table to discuss how small businesses can do business with them. We also highlight the excellent work that Small Business Development Centers around the country are doing with small businesses. We have subject matter experts discussing "Best Practices" for small business development. Additionally, we have government agencies discussing strategies of how to do business with them and the benefits of being a government contractor. There are various national and local Chambers of Commerce and other small business advocacy organizations discussing the importance of membership, legislation and issues affecting small business. Lastly, we are sought after speakers on economic development issues, small business growth, job creation and business development. Combined, all of these opportunities give your company positive exposure within the small business community.

The sponsorship package offers a wide variety of options. By being a sponsor of the show, you will have the opportunity to increase brand awareness and exposure for your company. SiriusXM Radio has 32 million subscribers. This is a TREMENDOUS advertising opportunity for our sponsors!

www.thesmallbusinessreport.biz

Support The Only Small Business Focused NATIONAL Radio Show!

Why be a sponsor?

- We have a national reach and audience;
- We bring industry leaders to the table to discuss how small businesses can do business with them;
- We highlight the excellent work that Small Business Development Centers around the country are doing with small businesses;
- We have subject matter experts discussing "Best Practices" for small business development community.

Meet Our Host

Carl Brown is the State/Executive Director of the District of Columbia Small Business Development Center (DC SBDC) on the prestigious campus of Howard University. He has a wealth of small business development knowledge with over 25 years of experience. His subject matter expertise is in the following areas: Human resources, sales, marketing, and contract negotiations.

Additionally, Carl has held executive positions in Telecommunications, Consumer Goods, and Transportation. His public sector experience includes Federal, state and local government. In recent years, he was the executive producer of the locally popular television series "Emerging Business Report" as well as the on-air host of "Growing Pains – Taking Your Business to the Next Level." Carl has been a guest on numerous radio and TV shows, and interviewed by national media outlets including news programs, magazines and newspapers on economic development and small business issues. Carl is a Certified Sherpa Executive Coach.

Ms. Sharrarne Morton is the producer and co-host of "The Small Business Report" as well as the Chief Executive Officer of Morton Media. Ms. Morton was the on-air talent and segment producer for the "Emerging Business Report" television show that aired on local cable channels. In addition to writing the script, working with the production team, and hosting the "Emerging Business Report," Ms. Morton kept the show moving, entertaining, and informative for the small business owner. She has also executive produced other TV shows including "It Takes a Village" and "Popular Technology" along with a myriad of cable television commercials for Comcast Spotlight, the advertising sales division of Comcast Cable. For 14 years, Ms. Morton was a regular guest on ABC7/News Channel 8's "NewsTalk" offering commentary on local, national and international news. She has vast experience in executive production, script writing, research, program content development, and hosting.

www.thesmallbusinessreport.biz

Support The Only Small Business Focused NATIONAL Radio Show!

Who Are Our Guests?

TSBR Guests Consist Of:

1. **Successful Small Business Owners**
   representing various industries
   from construction to service
2. **Government Officials**
   - Contract Officers
   - Small Business Specialists
   - OSDBU Representatives
   - Certification Specialists
3. **Chambers of Commerce**
   - Banks
   - Economic Development Corp.
4. **Executives from Large Corporations**
   - Supplier Diversity
   - Procurement/Buyers
   - Loan Officers
5. **Subject Matter Experts**
   - Loan Packaging
   - Marketing
   - Social Media
   - Project Management

www.thesmallbusinessreport.biz

Support The Only Small Business Focused NATIONAL Radio Show!

Sponsorship Packages

Gold Sponsorship $15,000

- Company provided 60 second advertisement featured on fifteen (15) shows
- Company name or logo prominently featured on "The Small Business Report" (TSBR) website, Instagram, LinkedIn, Twitter, and Facebook pages
- Feature two (2) company executives on the "The Small Business Report" radio show(s)
- Company name or logo prominently featured on signage for all "TSBR" events
- Company name or logo prominently displayed on TSBR table skirt and pop-up banner
- Promotions of company products and services through TSBR contests, giveaways, and events that TBSR hosts attend
- Opportunity for company executive(s) to make a presentation at one (1) "TSBR" event
- Admission tickets for four (4) company executives and/or designee to "TSBR" sponsored events
- Half-page advertisement for your business in any "TSBR" sponsored program
- Company name or logo on all printed material of "TSBR" sponsored events
- Company name mentioned on a minimum of 5 radio shows, in addition to advertisements
- Admission for four (4) company executives and/or designees to the annual "TSBR" Donor Recognition Luncheon
- Company name or logo prominently featured in publicity materials - press releases, fliers, and posters

Silver sponsorship $10,000

- Company provided 60 second advertisement featured on ten (10) shows
- Company name or logo prominently featured on "The Small Business Report" (TSBR) website, Instagram, LinkedIn, Twitter, and Facebook pages
- Feature one (1) executive on the "The Small Business Report" radio show
- Company name or logo prominently featured on signage for all "TSBR" events
- Sponsor name or logo prominently displayed on TSBR table skirt and pop-up banner
- Promotions of Company Products and Services through our contests, giveaways and events
- Admission tickets for two (2) executives and/or designees to "TSBR" sponsored events
- Company name or logo on all printed materials of "TSBR" sponsored events
- Company name or logo included in all website announcement

Bronze sponsorship $5,000

- Company provided 60 second advertisement featured on five (5) shows
- Sponsor business name or logo prominently featured on "The Small Business Report" (TSBR) website, Instagram, LinkedIn, Twitter, and Facebook pages
- Admission tickets for two (2) executives and/or designees to "TSBR" sponsored events
- Company name or logo on all printed materials of "TSBR" sponsored events
- Company name or logo included in all website announcements

www.thesmallbusinessreport.biz

THE SMALL BUSINESS REPORT

The Small Business Report On Air

SiriusXM™
SATELLITE RADIO
HUR Voices Channel 141

Tune-in

Thursdays at 12:00 pm

Fridays at 9:00 am

Sundays at 11:00 am

Mondays at 9:00 am

@TheSmallBusinessReport

@the_small_business_report

@smbizreport

www.thesmallbusinessreport.biz